

Organizational Evaluation

Name _____

Title _____

Company Name _____

Email _____

Telephone/Fax _____

Please fill in your information and fax to MRD Associates, Inc at: 206.533.0366.

1. The greatest strengths of our company are:

2. The greatest areas for improvement of your company are:

3. What opportunities should your company seek:

4. What threats must your company guard against or overcome:

5. What differentiates your company from it's competition:

6. Over the next year what are your companies most vital issues:

7. How well does your company provide customer service:

8. What additional services would like to provide your customers:

9. What do you think is your greatest obstacle to your success:

10. What one sentence describes how your company can become more successful:

11. Additional Comments (feel free to add additional pages if necessary):
